Big Tomorrow's SXSW 2017 Health Picks

Friday, March 10

PANEL Why Aren't We Shopping for Health Care?	**WHY GO?** Explore barriers and benefits of an open healthcare exchange	12:30 PM ACC, RM 9AB
PANEL Mind the Machines: Neurotech and AI for Brain Health	**WHY GO?** Learn how AI solutions can treat behavioral health conditions	5:00 PM ACC, RM 8ABC

Saturday, March 11

SESSIONS | ERIC HORVITZ AI on the Horizon: Challenges, Directions, Futures	**WHY GO?** Eric Horvitz considers the future impact of AI on people and society	9:30 AM JWM, Salon 7
PANEL Patient-Centric Healthcare: The Future of Health	**WHY GO?** Best practices for patient partnership and empowerment	12:30 PM ACC, RM 9AB
KEYNOTE Interactive Keynote: Jennifer Doudna	**WHY GO?** Stories from the co-inventor of the revolutionary CRISPR gene-splicing technology	2:00 PM ACC, Ballroom D
PITCH EVENT Accelerator Pitch: Health & Wearables Technologies	**WHY GO?** Watch early stage startups pitch their ideas and innovations within the health and wearable tech category	3:30 PM ACC, Ballroom D

Sunday, March 12

PANEL Personalized Medicine: Trends, Challenges & Future	**WHY GO?** Possibilities and pitfalls of personalized medicine	12:30 PM ACC, RM 9AB
SESSION Convergence Keynote: Jessica Shortall	**WHY GO?** Hear Jessica's inspiring journey, the director of Texas Competes	2:00 PM ACC, Ballroom D
FEATURED SPEAKER Connect to End Cancer	**WHY GO?** Make cancer history with former VP, Joe Biden	3:30 PM ACC
PITCH EVENT Accelerator Pitch: Augmented & Virtual Reality Technologies	**WHY GO?** Watch early stage startups pitch their ideas and innovations within the AR/VR tech category	5:00 PM HAD, Salon AB

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Monday, March 13

FEATURED SESSION Collaborative Innovation in the Digital Health Age	**WHY GO?** Powerhouse speakers discussing the power of partnerships	9:30 AM ACC, Ballroom EFG
PANEL A#)$%(*% Crisis: Training the Newest Gen of Docs	**WHY GO?** New models in teaching tomorrow's healthcare leaders	11:00 AM ACC, RM 9AB
PITCH EVENT Impact Pediatric Health Sessions	**WHY GO?** 10 leading startups making a positive impact on the kids' health	9:30, 11 AM 12 PM HAD, Salon B
FEATURED SESSION Ray and Amy Kurzweil on Collaboration and the Future	**WHY GO?** Father-daughter duo discuss the future of storytelling, arts and technology	12:30 PM ACC, Ballroom D
MEET UP Society of Physician Entrepreneurs Meet Up	**WHY GO?** Connect with like-minded, front-line change makers. Find your tribe, future co-founder, CTO or financial backer	2:00 PM JWM, RM 210
PANEL It's Like Uber for Healthcare	**WHY GO?** Learn how healthcare systems and clinicians are collaborating in novel ways with new partners to solve gaps in care	5:00 PM ACC, RM 9C

Tuesday, March 14

PANEL Giving Back: How Returning Data Can Improve Health	**WHY GO?** Explore how new data models can transform healthcare	9:30 AM ACC, RM 8ABC
PANEL No More Apps: Why Reinventing Devices is Key	**WHY GO?** Lessons from entrepreneurs building the future of medical devices	11:00 AM ACC, RM 9C
PANEL Five Use-Cases Defining VR and Mixed Reality	**WHY GO?** Debate the role of AR/VR and consider implications for delivery care	12:30 PM JWM, Salon 1-2

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